

World Book Day at Corsham Primary

Corsham Primary was bursting with colour and creativity on World Book Day, celebrated this year on Thursday 5 March. Pupils and staff alike got into the spirit by arriving dressed as their favourite book characters—or, for a cosier twist, in their comfiest pyjamas, ready to enjoy a day dedicated to stories, imagination and all things literary. The classrooms and corridors were full of bright, quirky and unforgettable costumes!

With 2026 designated as the National Year of Reading, it felt especially meaningful to take part in a celebration that encourages a lifelong love of books. The World Book Day charity’s message — *“We champion reading for fun. That’s because it seriously improves lives”* — was at the heart of our activities.

Every child received a World Book Day book token, giving them the chance to choose a new book to enjoy and explore at home.

Research shows that reading for pleasure is the single strongest predictor of a child’s future happiness and success, outweighing factors such as family background, parental education and household income. The Department for Education’s recent *Reading Framework: Teaching the Foundations of Literacy* also highlights the significant benefits of reading for pleasure and offers guidance on how schools can embed it meaningfully into the curriculum.

World Book Day was a wonderful opportunity to reignite our collective passion for stories—and to remind us all how powerful and joyful reading can be.

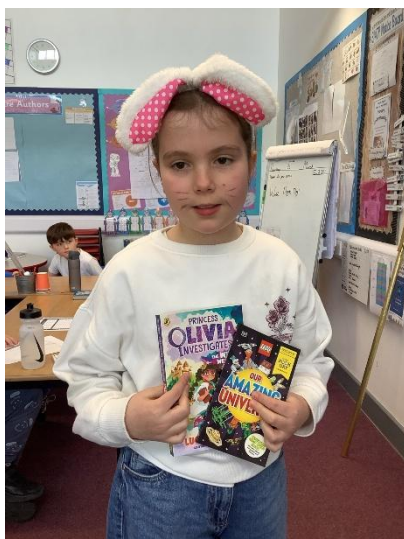
World Book Day winners at Pound Pill were:



Kyri P, Thomas H, Emily M, Josh L, Immy S, Ava B, Luci D-R, Joseph B, Jago V, Sophia U, Bronwen H, Romi S, Moana S and Elena T



Support staff at Broadwood



Thea B – a Broadwood winner!

3/4B enjoying some outdoor reading



Pears enjoying some reading on the carpet with Mrs Loven